

Privacy Policy

offline, operated by **offline group, llc**
Last updated: 18 October 2026

1. Definitions and scope

"*offline*" (the "Network") is a private, invitation-only network for professionals of the kind *offline* (defined below as "Members"), referred to within the Network as "good humans," across a variety of industries. The Network is operated by **offline group, llc** ("*offline* group," the "Company"), a Wyoming limited liability company and the parent legal entity of the *offline* brand. References to "*offline*," "we," "us," and "our" throughout this Privacy Policy (this "Policy") mean **offline group, llc**, acting through the *offline* brand, unless otherwise specified.

offline represents and manages the professional engagements of its represented members ("Members"), evaluating and forwarding relevant project enquiries on their behalf. Members retain full and final discretion to accept or decline any engagement referred to them by *offline*.

Membership in the Network is by invitation only. New membership positions are made available on an annual basis. Candidates are typically nominated by an existing Member and supported by the nomination of at least one additional Member, and are thereafter evaluated by *offline*'s admissions committee (the "*offline* Committee"), which is constituted separately from, and does not include, the board of executives, founders, or directors of **offline group, llc**.

"good humans" is part of *offline*'s brand terminology for its represented Members and carries no meaning distinct from "Member" for purposes of this Policy.

This Policy sets out the personal data *offline* collects through *offline.live* (the "Site") and related electronic communications, the purposes for which such data is processed, and the rights available to data subjects in respect of that data.

Questions regarding this Policy may be directed to privacy@offline.live.

2. Data we collect

offline collects the minimum personal data necessary to operate the Network:

- **Contact and application data:** name, email address, and any other information submitted in connection with a membership application, a nomination (whether as nominator or nominee), or correspondence with a representative of *offline*. Provision of this data is required in connection with the submission of any project brief or enquiry. All correspondence directed to *offline*, irrespective of the representative or address to which it is sent, is received and reviewed by a member of the *offline* team.
- **Enquiry data:** the industry or area in which a prospective client (a "Client") seeks to engage a represented Member, disclosed at the time of first enquiry, together with any related project context provided to a representative.
- **Correspondence:** the content of email and other messages exchanged with *offline*.
- **Technical data:** standard web request data, including IP address, browser type, device type, pages visited, and referring URL, collected automatically upon use of the Site.
- **Identity verification data:** in connection with a membership application, *offline* may collect information used to verify an applicant's identity, which may include biometric information and other non-documentary verification methods. Such information is retained only for the period necessary to complete verification where an application is not accepted, or for the duration of the resulting engagement where an application is accepted.
- **Cookies and similar technologies:** as further described in the Cookie Policy.

offline does not collect payment information through the Site and does not knowingly collect personal data from any individual under the age of 18.

3. Purpose of processing

offline processes personal data for the following purposes:

- To evaluate membership applications, nominations, and referrals
 - To verify the identity of individuals applying for membership
 - To communicate with applicants, Members, and prospective Clients
 - To receive, assess, and route project enquiries to relevant Members, who retain sole discretion to accept or decline any engagement referred to them
 - To operate, secure, and improve the Site
 - To comply with applicable legal obligations
 - To preserve the confidentiality and discretion on which the *offline* Network is founded
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4. Legal basis for processing (EU/EEA data subjects)

Where the General Data Protection Regulation ("GDPR") applies, *offline* relies on the following legal bases for processing:

- **Consent:** for optional cookies and marketing communications
 - **Legitimate interest:** for the evaluation of applications, the maintenance of Site security, and the operation of the Network
 - **Contractual necessity:** where processing is required to provide services to Members or Clients
 - **Legal obligation:** where retention or disclosure of data is required to comply with applicable law
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5. Disclosure of data

offline does not sell personal data. Personal data is disclosed only to:

- **Service providers** engaged to host or process data on *offline*'s behalf, currently Cloudflare (hosting, content management, and website analytics) and Google Workspace (email), each of which processes data subject to its own security and privacy commitments.
- **Legal or regulatory authorities**, where disclosure is required by law, by subpoena, or is necessary to protect the rights, safety, or property of **offline group, llc**, *offline*, or its Members.

offline anonymizes case studies and represents its Members privately as a matter of standard practice, and accordingly does not disclose Member-identifying information to third parties in the ordinary course of business. Descriptive materials relating to a represented Member, including brochures and indicative pricing, are disclosed to a prospective Client only following execution of a mutual non-disclosure agreement.

6. International data transfers

offline group, llc is a limited liability company organized under the laws of the State of Wyoming, United States. Personal data of individuals located in the EU/EEA, the United Kingdom, or other jurisdictions outside the United States will be transferred to, and processed in, the United States. Where required, *offline* relies on appropriate safeguards, such as standard contractual clauses implemented by its service providers, in respect of such transfers.

7. Data retention

Personal data is retained only for so long as necessary for the purposes set out in this Policy, and in no case beyond the following periods:

- **General enquiries**, including applications, referrals, nominations, and project requests that do not proceed: retained for up to 28 days following closure of the enquiry.
- **Active engagements**, where an enquiry results in a project between a Client and a represented Member: retained for up to 548 days (18 months) following conclusion of the engagement.
- **Identity verification data**: retained in accordance with Section 2 above.

Upon expiry of the applicable retention period, *offline* deletes or anonymizes the relevant data, except where continued retention is required to comply with a legal obligation, to resolve a dispute, or to enforce *offline*'s agreements.

8. Data subject rights

Depending on jurisdiction, an individual may have the right to:

- Access the personal data *offline* holds concerning them
- Correct inaccurate personal data
- Request deletion of their personal data
- Object to, or request restriction of, certain processing
- Request a portable copy of their personal data
- Lodge a complaint with a supervisory authority (in the case of EU/EEA residents) or an applicable state regulator (in the case of US residents)

Requests to exercise the foregoing rights may be directed to privacy@offline.live. *offline* will respond within the timeframe required by applicable law.

9. Discretion, confidentiality, and technical protections

Discretion is fundamental to the operation of the *offline* Network. In furtherance of the confidentiality owed to *offline*, its represented Members, its Clients, and visitors to the Site (each, a "User"), the Site's user experience may incorporate measures designed to limit the copying, screenshotting, or unauthorized extraction of content, including but not limited to the disabling of right-click and context-menu functionality, and may incorporate further measures, including the obscuring of page content when a browser tab is inactive. Such measures are implemented solely to preserve the confidentiality and discretion on which the *offline* Network is founded, and shall not be construed to limit any right a User may otherwise hold under applicable law.

10. Enforcement

offline group, llc regards any breach of this Policy, or of the confidentiality and discretion expected of the *offline* Network, as a serious matter. Where *offline* possesses provable, reliable, and verifiable evidence obtained through legitimate means, including without limitation: cookie data; data provided with the consent of a visitor or User; enquiries submitted to email addresses owned by **offline group, llc** or by any of its subsidiary or associated entities, whether personal or legal; or identity verification data collected in connection with a membership application (see Sections 2 and 7), **offline group, llc** reserves the right to consider, and where appropriate to pursue, legal action against any party, including a visitor or User of the Site, found to be in breach of this Policy.

11. Security

offline employs reasonable administrative and technical safeguards to protect personal data, including reliance on the security infrastructure of its hosting and content management service providers. No system of data transmission or storage can be guaranteed to be completely secure, and *offline* does not warrant absolute security of the data it processes.

12. Amendments to this Policy

offline may amend this Policy from time to time. The "Last updated" date set out above reflects the date of the most recent revision. Material amendments will be reflected on this page.

13. Contact

offline group, llc, operating the *offline* Network

Registered agent / principal office address on file with the Wyoming Secretary of State

Email: privacy@offline.live

This document has been finalized and published after review and approval of counsel and attorney sign-off, in accordance with *offline*'s policy governing public-facing statements.

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